



salon  
des services  
à la personne  
et de l'emploi  
à domicile

SILVER  
ECONOMY  
EXPO

Flashmail - 3rd November 2020

## The Tradeshow for personal and domestic services and Silver Economy Expo are going ahead on the 17th and 18th November and will be held completely online.



At the beginning of 2020, the 14th Tradeshow for personal and domestic services and the 8th Silver Economy Expo had been scheduled together at the Porte de Versailles for the 17th and 18th of November.

Then in the spring these events were scheduled to be "hybrid": physical attendance would be possible at the Porte de Versailles and they would also be held online.

**These shows will be held on the scheduled dates but will now be completely online because of the health crisis.**

*"We are of course very disappointed for all those who have been preparing the shows for physical attendance for months (exhibitors, partners, service providers, staff). We will hold the tradeshows completely online so that visitors will be able to get information and ask questions without having to travel"* says Alan Bosetti, President of both trade shows.

The Tradeshow for personal and domestic services is aimed at visitors who are:

- individuals looking for solutions and information for themselves or friends and family (where they are family helpers)
- managers or entrepreneurs in the sector (businesses and organisations)
- employees or future employees in the sector

Silver Economy Expo is aimed at visitors who are:

- professionals (directors, managers, self-employed people) involved with seniors, particularly fragile or dependent seniors (retirement homes, personal services, institutions for the vulnerable, help for seniors...)
- big groups and SMEs (managers in marketing, sales/ distribution, design, purchasing) whose business is wholly or partly aimed at seniors (seniors in good health and autonomous or fragile seniors)
- startups, entrepreneurs and investors in the sector

The visitors will be able to register for free for the virtual trade shows and to log on on the 17th and 18th November. They will be able to look at information provided by the exhibitors at their virtual stands and they will be able to use chat or live video to ask questions and receive personalized replies and to take part in conferences

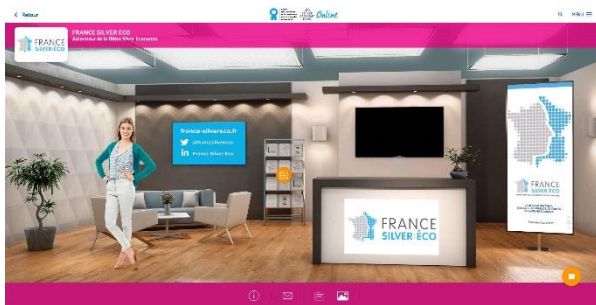
Both trade shows are being held on en Personne Virtual (En personne's platform for virtual tradeshows)



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Reception for the virtual tradeshow



France Silver Eco's Virtual Stand



CNAV's virtual stand

### Information about the Tradeshow for personal and domestic services and Silver Economy Expo

The Tradeshow for personal and domestic services enjoys the patronage of Brigitte Bourguignon, Minister for autonomy and Sophie Cluzel, Secretary of State for the handicapped. It has been geared towards individuals (including family helpers), professionals in the sector and employees every year since 2007

Silver Economy Expo enjoys the patronage of Bruno Le Maire, Minister for finances and the economy, Sophie Cluzel, Minister for the handicapped and Brigitte Bourguignon, Minister for autonomy. It shows the stakeholders in the sector all the innovations which help seniors make the most of life (whether they are autonomous, fragile or dependent)

In 2020, all the events are being held on the internet because of the health crisis on the platform developed by [en Personne Virtual](http://en-personne.com)

Register for free on [www.salon-services-personne.com](http://www.salon-services-personne.com) and [www.silver-economy-expo.com](http://www.silver-economy-expo.com)

The Tradeshow for personal services, Silver Economy Expo, the SME tradeshow for microbusinesses, en Personne's press office and [en Personne Virtual](http://en-personne.com) were created and developed by the En Personne Group, managed by Alain Bosetti, Sigrid Deprat, Marie-Pierre Doré, Serge Eberhardt and Lena Rogel.

#SalonSAP #SilverExpo



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