**Silver Economy Expo**

**November 26th and 27th, 2024**

**Paris - Porte de Versailles - France**

In this file, you will find all the tools to communicate about your participation in the Silver Economy Expo to your target audience. You have access to:

• Static banners (4 formats: one banner 468x60, one mega banner 728x90, one square 300x250, and one skyscraper 120x600).

• Animated banners (4 formats: one banner 468x60, one mega banner 728x90, one square 300x250, and one skyscraper 120x600).

• Visuals for your social media.

• Press announcement.

• Photos from previous editions.

• Silver Economy Expo logos.

We also provide you with the following:

• Texts introducing the trade show.

• Examples of posts for your social media.

**PRESENTATION TEXTS**

**General Presentation (380 characters):**

**Silver Economy Expo - Nov 26th & 27th, 2024 - Paris, Porte de Versailles - France**

Discover innovations, trends, and solutions to better prepare for the society of aging and longevity at Silver Economy Expo, the professional trade show for senior services and technologies in Paris, Porte de Versailles, on November 26th & 27th, 2024.

[Register for free](https://bit.ly/43i3ZNI).

***Link to include in your communication to enable registration:***

<https://bit.ly/43i3ZNI>

**General Presentation (660 characters):**

**Silver Economy Expo - Nov 26th & 27th, 2024 - Paris, Porte de Versailles - France**

To better prepare for the society of aging and longevity, meet industry actors and experts at Silver Economy Expo, the professional trade show for senior services and technologies on November 26th & 27th, 2024, in Paris, Porte de Versailles.

• Discover all the **innovations to create, enhance, and develop your offerings for seniors**.

• Meet **partners for your development**.

• Gain insights into **challenges, perspectives, and solutions**.

Free access to the trade show and conferences. [Register now](https://bit.ly/43i3ZNI).

***Link to include in your communication to enable registration:***

<https://bit.ly/43i3ZNI>

**General Presentation (640 characters):**

**Silver Economy Expo - Nov 26th & 27th, 2024 - Paris, Porte de Versailles - France**

Seniors and their caregivers are your customers. You're looking for solutions to provide them with the best service. Visit Silver Economy Expo, the professional trade show for senior services and technologies, to discover innovative companies and solutions: Home adaptation, cognitive and physical stimulation, teleassistance, and more. In Paris, Porte de Versailles, on November 26th & 27th, 2024.

[Register for free](https://bit.ly/43i3ZNI).

Link to include in your communication to enable registration:

<https://bit.ly/43i3ZNI>

**EXAMPLE POSTS**

**Short posts**

• Join us on Nov 26th & 27th @SilverXpo to better prepare for the society of aging and longevity. #SilverExpo <https://bit.ly/43i3ZNI>

• Discover innovations and solutions in the silver economy on Nov 26th & 27th @SilverXpo. #SilverExpo <https://bit.ly/43i3ZNI>

**Long post**

Join us at Silver Economy Expo 2024! 🌟

We're excited to announce that [Company Name] will be present at Silver Economy Expo this year! 🎉 Come meet us on November 26th and 27th at Paris Porte de Versailles to discover [innovative products/services, customized solutions, demonstrations, etc.].

Silver Economy Expo is the professional event for services and innovations for seniors, a unique opportunity to meet key players and experts in the sector and to discover innovative companies and solutions to provide the best service to your clients.

We look forward to presenting our latest solutions to prepare society for healthy aging and longevity. To meet us, register for free for Silver Economy 2024 ➡️ <https://bit.ly/43i3ZNI>