**Silver Economy Expo**

**26 and 27 november 2024**

**Paris - Porte de Versailles – France**

In this file, you will find all the tools to communicate about your participation in Silver Economy Expo. You have at your disposal:

* Visuals to integrate into your email signatures
* Banners
* Photos from previous editions
* Silver Economy Expo logos

We also provide you with the following:

* Presentation texts of the exhibition
* Examples of posts for your social networks

**PRESENTATION TEXTS**

**PRESENTATION (300 characters)**

**Silver Economy Expo – 26 & 27 nov. 2024 – Paris, Porte de Versailles – France**

Join us at Silver Economy Expo, the professional event for services and innovations for seniors at Paris Porte de Versailles on November 26 & 27, 2024, to discover our solutions.

[Register for free.](https://bit.ly/3IDzQiq)

***Link to add to your communication to allow registration:***

<https://bit.ly/3IDzQiq>

**LONG PRESENTATION (430 characters)**

**Silver Economy Expo – 26 & 27 nov. 2024 – Paris, Porte de Versailles – France**

Seniors and their caregivers are your clients. You're looking for solutions to offer them the best service. Meet us at Silver Economy Expo, the professional event for services and innovations for seniors to discover our advice and solutions. In Paris Porte de Versailles on November 26 & 27, 2024.

[Register for free.](https://bit.ly/3IDzQiq)

***Link to add to your communication to allow registration:***

<https://bit.ly/3IDzQiq>

**EXAMPLES OF POSTS**

**Short posts**

Attend my conference on the theme (insert conference title) @SilverXpo on Nov 26 & 27 #SilverExpo <https://bit.ly/3IDzQiq>

Meet us at booth (insert your booth number) @SilverXpo on Nov 26 & 27 in Paris #SilverExpo [**https://bit.ly/3IDzQiq**](https://bit.ly/3IDzQiq)

**Long post**

Join us at Silver Economy Expo 2024! 🌟

We are thrilled to announce that [Company Name] will be present at Silver Economy Expo this year! 🎉 Come meet us on November 26 and 27 at Paris Porte de Versailles to discover [innovative products/services personalized solutions demonstrations etc.].

Silver Economy Expo is the professional event for services and innovations for seniors, a unique opportunity to meet industry actors and experts and discover innovative companies and solutions to provide the best service to your clients.

We can't wait to present our latest solutions to prepare society for healthy aging and longevity. To meet us, register for free at Silver Economy 2024 ➡️<https://bit.ly/3IDzQiq>