



General conditions of use and participation at the Silver Economy Expo

The company idealCO (hereinafter “the Organizer”) is holding with its partners the Silver Economy Expo Tradeshow (hereinafter “the Show”). The purpose of these general conditions of use and participation (hereinafter “the GCU”) is to define the different ways in which and conditions upon which a user of the Show (hereinafter “the User”) can participate in the Show and thus access the Show’s website (hereinafter the “Website”, all its content and functions (hereinafter “the Content”).

These General Conditions apply to the participation by Service Users at the Show and therefore to any use of the Web Site.

Article 1 - Access to the Show, the Website and acceptance of the GCU

Access to the Show, the Website and the Content is reserved exclusively for legal persons capable of entering into contracts under French law.

In attending the Show, and accessing the Website and the Content, the User accepts absolutely and unreservedly these GCU. By attending the Show and accessing the Website and /or any of the Content, the User expressly declares that he or she or it accepts these GCU and agrees to fully comply with them. If the User does not, the User must at once cease to use the Website and cease participating in or attending the Show.

Article 2 - Intellectual Property

The Organizer and its partners possess the copyright and all intellectual property rights of the different content and designs of the Website and of the Show and those relating to any material or the Content which may be sent to the User by email or by any other means. The User therefore agrees not to

- 1) transfer permanently or temporarily the whole or qualitatively or quantitatively a substantial part of the Content to another medium or device by any means and in any possible form
- 2) reuse the whole the whole or qualitatively or quantitatively a substantial part of the Content by making it available to the public in any form whatsoever including by means of a hypertext link.

Brandnames, trademarks, logos, company names, business and trading names or acronyms of the Organizer or its partners referred to on the Website are distinctive signs the use of which is forbidden without prior express authorisation of the owner.

The software which makes the Website function is software which is protected by copyright. The User is therefore not authorised to use it and agrees not to copy, decompile or alter it or carry out any kind of operation whatsoever on it.

Article 3 - Duration, termination and amendments

The Organizer and its partners reserve the right to do the following at any time : (i)suspend the participation of any User at the Show, with or without giving a reason, (ii) change , amend, add or take away in whatever way they see fit any parts or contents of the Show, the Website , the Content (iii) suspend and / or limit the use of and access to the Website and / or the Content by any User.

Article 4 - the User's account

In order to attend the Show every User must first register in order to receive a badge (hereinafter “the Badge”). The Badge bears a name. The User agrees to keep it and not to give it to any other person whatsoever. The User has sole responsibility for confidentiality, use of and access to the Show, the Website and the Content by using the Badge.

The User agrees to give to the Organizer and its partners accurate and complete information at the time of registration and to inform the Organizer immediately of any change relating to this information.

In order to be sure of compliance with the terms of these GCU, the Organizer and its partners reserve the right to monitor and record all activity of the User on the Website and the Content or during his participation (including attendance) at the Show.

Article 5 - Personal data and Confidentiality Policy

In order to participate in the Show and to access the Website, the User must complete a registration form (hereinafter “the Form”) which contains certain personal data. The information which must be given by the User is marked by an asterisk on the Website.

The personal data which is so collected is obtained by the Organizer for the purposes of organizing the Show, managing its relationships with exhibitors, for marketing, promotion and future business purposes in compliance with the Statute on IT and freedom n° 78-17 of the 6th January 1978.

Privacy Policy is searchable on the website and here:

<http://www.silver-economy-expo.com/privacy-policy/>

To participate in the Salon, the User must read and accept these Terms of Use and the personal data protection policy by checking a box before confirming their registration.

The Organizer and its partners also collect via the Website using cookies some standard information such as the IP address, the kind of browser, the Operating system, the time spent on the Website etc. This information is used for statistical purposes and also to facilitate the use of the Website. The User can object to these by choosing the appropriate parameters for his browser.

Article 6 - Content generated by users

The Show, the Website and the Content can include discussion groups and various other areas for helping Users to express themselves and to interact through the publication of messages (hereinafter “Messages”). The discussion areas are free subject to these provisions. The Organizer does not guarantee any authenticity, quality and accuracy of the Messages published. Any User therefore takes sole responsibility for the interest and the credit he gives to the Messages of third-party Users published on the Website. Discussions at the Show are free subject to the application of these provisions.

The Organizer does not give any guarantees whatsoever as to the authenticity, the quality and the accuracy of the information published (hereinafter “the Information”) nor to documents used for this purpose (hereinafter “the Documents”).

The User accepts sole liability for the content of his Messages, and Documents He does not have the right to and agrees not to:

- Publish or broadcast defamatory or threatening messages or documents or ones which constitute a personal attack on another user or exhibitor.
- Publish or broadcast messages or documents containing obscene, racist, homophobic or sexist material or hateful comments.
- Publish or broadcast messages or documents which infringe copyrights
- Publish or broadcast repeatedly a very similar message or document
- Post or publish in any way messages containing a virus or dangerous material
- Assume the identity of any legal person or falsely claim to be connected with any legal person
- Post or forward any message containing software viruses or files or codes intended to disrupt, destroy or be detrimental to the functioning of the Website or software or hardware
- Collect or store personal data of other users other than those which a user has consented to give, knowing for what purpose it is to be used

The Organizer and its partners are not liable for any violation of any kind of any of these prohibitions. The User thus guarantees the Organizer and its partners from any liability arising from the consequence of any claims or complaints in this regard. The User agrees to indemnify the Organizer and its partners and to release them from liability for any claim, costs or charges (including legal costs) which could result from any Message posted or published by him on any medium of the Website and any Document published by him at the Show in violation of this article.

In any event, the Organizer reserves the right to alter or delete any Message of any User or any Document at its sole discretion and without giving notice thereof and to limit or prevent completely the access of the User who published it from the discussion areas, from the Website and from the Show.

Article 7 - Other authorisations and restrictions

The User agrees not to distort, change, decompile, disactivate or in any way whatsoever to interfere with the security system on the Website or its functionalities which stop or limit people from using it.

The User agrees not to try to make sales to any other User of the Show for commercial purposes by any means whatsoever.

The User agrees to comply with all local, national and international laws and regulations whilst accessing the Website and participating in the Show.

Article 8 - Limitation of liability and Force Majeur

The Organizer and its partners do not accept any liability in the event that the provision of services in relation to the Show is detrimentally affected by the occurrence of any event of whatever nature which is outside of his control such as but not limited to any act of a third party, force majeure, accident, strike or conflict, war or governmental restrictions, administrative decision, suspension of transport, bad weather conditions, earthquakes and other natural disasters.

The Organizer, its partners, their associates and suppliers of information accept no liability for and cannot be blamed for any delay, failure to execute or interruption of delivery of the Show and the Website caused directly or indirectly by something or circumstances which are beyond their control

including but without being limited to failures of mechanical or electronic devices or communications lines or channels, telecommunication problems or any form of communication problems, electronic viruses, unauthorised access, theft, typing errors or the entering of wrong data.

Article 9 - General provisions

The User acknowledges that these GCU can be amended at any time by the giving of reasonable notice. Where applicable, the version on the Website takes precedence over any other version.

In the event that any clause of these GCU is invalid or unenforceable, the other clauses remain in force.

The fact that one or other of the parties has not requested, whether temporarily or absolutely the application of a provision of these GCU cannot be deemed a renunciation of rights of the party in question. Any exchange of correspondence, written communications, emails etc. cannot affect the application of these GCU.

These GCU are governed by French law.

IN THE EVENT OF A DISPUTE RELATING TO THE INTERPRETATION OR THE EXECUTION OF THE TERMS OF THESE CGU AND IN THE EVENT THAT AN OUT OF COURT AGREEMENT IS NOT REACHED BETWEEN THE PARTIES THE COMMERCIAL COURT OF PARIS HAS SOLE JURISDICTION OVER ANY LITIGATION NOTWITHSTANDING THE PLURALITY OF DEFENDANTS, THE INTRODUCTION OF THIRD PARTIES OR EXPERT OPINIONS .