



SILVER ECONOMY EXPO

The trade show for Services
and Technology for seniors

COMMUNICATION OPTIONS

17-18 November 2020 - Paris - France

GIVING TALKS/SEMINARS



In the conference room

Conference "billed" as 1 hour.

Holding your own event

(Please ask us for a quote)

Meeting solutions

Option: book a meeting online

Linked to your exhibitor's page on the website

OFFICIAL PARTNERSHIP

Maximum profile with your logo prominently advertised on all the publicity media of the show (print - web - signs).
Exclusivity in the sector

SPONSORING

Areas for exhibiting or giving talks

- Sponsoring a «themed village»
Group of exhibitors + events
- Sponsoring a plenary conference

PRINTED MEDIA

Visitors' guide

- Backcover
- Inside of the backcover
- Inside of the frontcover
- Colour doublespread
- Colour page

Logo on the visitors' plan

At the site of your booth - a maximum of 5 exhibitors

Distribution of documents at the entrance for professional visitors and at the exit of the show

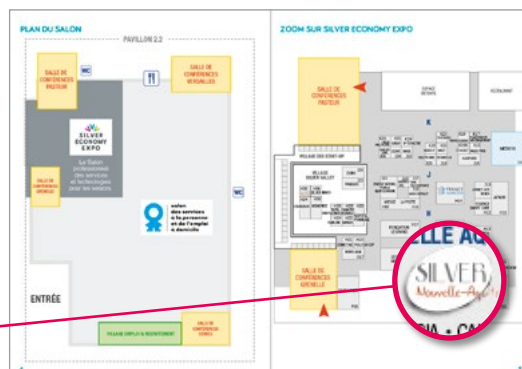
A maximum of 2 exhibitors for each distribution – exclusivity in the sector

Exclusive sponsoring of Visitors' badges



- Advertising pages in the Visitors' Guides
- Logo at the site of your stand in the Visitors' Guide

Examples:




- Distribution of documents at the entrance or at the exit to the show

For more information, please contact-us : +33 (0) 1 47 61 49 31 or by e-mail : contact@silver-economy-expo.com

WEB


Emailings

Emails (7 days before, on the first day before and on the day itself)
1 advertising space (250 x 250) –
1 advertiser per mail shot



**Silver Economy Expo
ouvre demain.**

[Inscrivez-vous vite >](#)




14 et 15 novembre 2017 • Paris • Porte de Versailles

[DB : Firstname],

Toute l'équipe de Silver Economy Expo et plus de 80 exposants et experts vous attendent mardi, dès 9h, pour vivre ensemble 2 jours riches et positifs.

Un événement unique à ne manquer sous aucun prétexte pour découvrir les innovations, tendances et solutions de l'économie du vieillissement !

Alors demandez sans attendre votre badge d'accès gratuit, indispensable pour visiter le salon.



Vos conférences du mardi

- 🔗 Porteur d'un projet en faveur du bien-vieillir : les clés du succès !
- 🔗 Silver Valley, le do tank de la silver économie.
- 🔗 Le Grand Débat : À quels défis la Silver économie doit-elle répondre pour révéler tout son potentiel ?

