



salon
des services
à la personne
et de l'emploi
à domicile

Email announcement – 22nd November 2018

The quest for quality of life and keeping quality of life for seniors is creating innovative businesses in France

64 start-ups are exhibiting at the Silver Economy Expo and the Salon des services à la personne et de l'emploi à domicile (the Personal and Domestic services Show)

Alain Bosetti, CEO of the shows invites you to come and see them.

“Very often (but not always), it is the young entrepreneurs who have found their idea by spotting that their parents or their grandparents have needs which have not been satisfied. Then they make sure that there is a market for it, and they strive to develop their idea” says Alain Bosetti.

At the Salon des services à la personne et de l'emploi à domicile (the Personal and Domestic services Show) and the Silver Economy Expo, **64 start-ups will display their innovative new ideas for our elders**: maintaining social links, stimulating cognitive processes, reducing risks, personal assistance, home adjustments and security, products and services for health, solutions for residences for seniors or care homes...

These start-ups are exhibiting under the auspices of an organisation (like Legrand at Silver Economy Expo and CNAV or DGE the Salon des services à la personne et de l'emploi à domicile (the Personal and Domestic services Show)) or at the stand for their “cluster” (Silver Valley, Silver Côte d’Azur, Limoges French Tech, Métropole de Toulon, TechSap Ouest...) or independently.

3 highlights which will showcase the preselected work of some start-ups:

- The Legrand Foundation’s selections: 10 nominees who have come up with ideas for providing support at home to those losing autonomy - Wednesday 28th November 12.30pm - 1.30pm
- The selections of Assurance Retraite Ile-de-France, Bluelinea, France Silver Eco, La Poste and Ugap with the Finale of the Silver Academy and displays by 6 companies (3 winners et 3 runners-up) - Wednesday 28th November 2.15pm – 3.45pm
- Selected by the conference “Staying autonomous for longer with voice activated devices and robots, what are the issues for seniors?” - Tuesday 27th November 11am - 12pm

You are invited to find out about these start-ups over 2 days devoted to maximising quality of life at home and quality of life for seniors. Their founders will answer all your questions about their technological innovations, their economic models and their initial results.

Of the 64 start-ups exhibiting at the 2 shows, 47 will be at the Silver Economy Expo.

Personal assistance

Axyn Robotique: Creating robot assistants for everyone especially elderly or handicapped people
<http://www.axyn.fr/>

Chauffe Citron: An amusing and instructive collection to help you keep your mind sharp which can be adapted to take different forms to suit the person for people working in providing assistance and prevention <http://chauffecitron.com/>

Click & Care: the first online organisational platform for qualified domestic assistants <https://clickandcare.fr/>

Demen'âge: The solution which provides support to seniors before, during and after moving home <http://demen-age.fr/>

Dôme: An application which gives carers and those being cared for greater peace of mind by helping to coordinate the provision of professional services and sharing information between all those involved in the home environment <https://www.domicilien.fr/>

Geo Sentinel: The solution which logs in real time the psychological state and movements of your family members or friends and your patients through sensors and an SOS button in a network <https://www.geo-sentinel.com/>

Happyvisio: The first website to offer conferences and workshops by videoconference covering a large choice of topics <https://www.happyvisio.com/>

Janasens: A network designed to maximise quality of life and maintaining quality of life for seniors in the home <http://www.silver-economy-expo.com/exposants/janasense-1159>

Kocoya: Interactive platform which connects IT students with seniors so that they can be shown how to use new technology <https://www.kocoya.com/>

Lunc: The creation of an application which can create or recreate social links between seniors and their family, their friends or their carers both in the home environment or in institutions for seniors <https://www.lunc.fr/>

Optibudget: The company which provides services to help you optimize your budget and helps clients with analysis and reduction of outgoings <http://www.optibudget.fr/>

Partage: A tablet application made easy for connecting seniors and their family

Prev&care: A top platform for prevention and care management designed for family helpers <http://www.prevandcare.com/offre.php>

Quplace: Assistance with instant geolocation so you can locate more easily the position of your family and friends, pets or your belongings <https://www.quplace.com/>

Tilia: Assistance with organizing the daily life of your family member or friend who needs care at home with the aid of a personal assistant and a mobile application <https://tilia.ifsalpha.com/>

Victor by Fingertips: a “bonding cushion” which helps seniors losing their autonomy to have easy access to services for keeping social links, entertainment and tele-care <http://spin-off.biz/>

Yesdriveme.com: The first site for hiring a chauffeur to drive elderly people to where they want to go <https://www.yesdriveme.com/>

Adjustments to the home and security

Agenda A2: A programme which structures the day of people with Alzheimers and make daily life easier for their carers <https://www.agendaa2.fr/>

Fenotek: Creation of a Hi intercom with an HD camera so you can see and communicate with your visitors and even let them in with a remote control, whether you are at home or on the other side of the world <https://fenotek.com/fr/>

Merci Julie: a solution for adapting the home of persons losing their autonomy by implementing plans drawn up by specialist ergotherapists with training in finding solutions for challenges at home with technology <https://www.merci-julie.fr/>

Predical Science: a personalised support service which uses technology for people who have just come out of hospital <https://www.predical.fr/>

Consulting and advice services, market research, communications, design and advice in ergonomics

Alogia: A business which helps with the planning of engineering and consulting projects by providing an analysis of the senior population's needs. Alogia anticipates and combats ageing by providing accommodation which can be adjusted and modernised and whose adjustments are reversible <http://alogia-conseil.fr/>

Special delivery services, sales networks

Courseur: Shopping delivery service to the home for all persons losing their autonomy <https://courseur.com/>

Funding, investment, crowdfunding

Livsty: The online platform with a new concept of investing in an occupied property and providing support for seniors with their needs <https://www.livsty.fr/>

Accommodation and sheltered accommodation

Papyhappy: The interactive platform which compares accommodation for seniors <https://www.papyhappy.com/>

Silverathome: A leading website for accommodation solutions and innovative living environment ideas for seniors (<http://www.silversathome.fr/>)

Products and services for health

Auxivia: The creation of connected glasses which contain information about water and which help to prevent dehydration of dependant persons being cared for <https://auxivia.com/fr/index.html>

Braxière Et Cetera: Underwear which is easy to put on and take off to retain your autonomy and your dignity <https://fr.ulule.com/braxiere-et-cetera/>

Dynseo: the creation of memory games on a tablet which stimulate the mental agility and concentration powers of seniors <http://www.dynseo.com/fr/>

Exostim: A programme for cognitive stimulation for professionals managing cognitive powers <https://exostim.com/>

Id Vitae: The creation of products with a QR Code which has important information about your health and which can be brought up on a smartphone <https://www.id1.life/>

Idomed: The only telemedicine platform for nurses caring at home and doctors working remotely <https://idomed.fr/>

TokTokDoc: The service which helps you do your consultations remotely in real time by using technology specifically designed for this purpose <http://toktokdoc.com/>

Triple W: The creation of a connected portable device which sends alerts to elderly or handicapped persons when they need to go to the toilet <https://dfree.biz/en/index.html>

Products and services for hospitals, residences for seniors, care homes and other accommodation

Emotivi: The interactive mobile solution for making video calls, sending photos and messages directly to the TV screens of residents in retirement homes or care homes <http://www.emotivi.fr/>

Evo2: The creation of an air purifier which neutralises many types of air pollution. It is the most effective and long lasting air purifier there is <https://www.evo2-air.com/>

Famileo: The service which devises a family day to encourage contact between families and your residents whilst taking into account their different availabilities and preferences <https://www.famileo.com/famileo/>

Familink – sharing photos made easy: the creation of a connected photo diary for elderly people with no internet or who don't know how to use it to break their isolation <https://www.familinkframe.com/fr/>

Ino-sens: The creation of Be-Breathe, the first armchair for breathing which helps users feel well physically and relaxes them mentally after 8 minutes <http://www.ino-sens.com>

Kaspard: The creation of a contactless solution which can notice if a person has fallen out of bed or left their bed to provide greater safety <https://kaspard.com/>

Kerostin Mobility Solutions: the creation of a chair-lift to help with vertical mobility <https://www.kerostinmobilitysolutions.com/>

Nively: The creation of a 3D sensor linked to a mobile application which can detect if there anything out of the ordinary and send an alert <http://www.nively.com/fr/>

Revlim: Solutions for physical and cognitive stimulation to enhance quality of life <http://www.revlim.fr/>

SP Techactive: The creation of an AIRR BELT, the first airbag belt which helps to stop seniors from breaking their legs <https://www.sp-tech-active.ch/>

Sunday: The solution for sending photos and videos to the TV of a family member or friend and for sharing special moments with them <https://www.sunday.love/fr/>

Swap Assistance: The GPS solution specifically for people with Alzheimers <https://swap-assistance.fr/>

Tourism, culture/media, leisure

2 minutes ensemble!: The card game for promoting intergenerational bonds <https://fr.ulule.com/2-minutes-ensemble/>

SilverExpo



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